

# MIKE DWYER

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## experience

### Johns Hopkins University - Engineering for Professionals

Sept. 2009 - Current

- » Create/edit web content and written materials
- » Provide feedback on and assist with the redesign of the Engineering for Professionals website, including visual/branding design, user experience, information architecture, and CMS (Drupal) administration
- » Participate in the development of web strategy for EP, including social media and keyword marketing

### Freelance Web Design

January 2009 - Current

- » Create web sites, advertising, and brand identities for small businesses and individuals
- » Portfolio available at [mikedwyerdesign.com](http://mikedwyerdesign.com)

### Home Paramount Pest Control

July 2007 - January 2009

- » Create web-based training & maintain Moodle learning management system
- » Create web-based advertising & monitor delivery and results; create web content for internet and intranet sites and perform basic search engine optimization
- » Coordinate third-party projects like major web redesign/advertising and keyword-based SEM campaigns

## skills

- » **Adobe Photoshop / Illustrator / DreamWeaver / InDesign / Flash**
- » **HTML / CSS**
- » **Experience with CMS's including Drupal, WordPress, Joomla!, Concrete5, and others**
- » **Writing / Editing content for the web, print, training, internal communications**
- » **Search Engine Optimization**
- » **Growing understanding of PHP / Javascript / advanced Action Script**

## education

### Virginia Tech

- » BA in English - Creative Writing focus

## interests

- » Photography
- » Writing (completed my first original novel in the fall of 2008) and Modern/Post-Modern Literature